



JULISSA SOTO

Julissa Soto is a leading health equity and social justice consultant, advocate and media personality. For more than twenty years, Soto has dedicated her career to advocating for Latino immigrant equality, inclusion and health equity in Colorado and throughout the United States. She has pioneered a wide range of health equity and social justice programming and community-based interventions for which she has earned a plethora of local and national awards, including recognition from U.S. Senators, the Governor of Colorado, and the U.S. Centers for Disease Control (CDC).

Throughout her career, Julissa has worked to create lasting systemic change by promoting positive visibility for Latino immigrants and marginalized populations, and raising awareness about the important issues impacting health equity and access. Her media work has included a wide range of print, television and radio spots, as well as appearances in NPR, Time magazine, and the American Public Health Association's *Public Health, Religion and Spirituality Bulletin*. She appeared in a documentary from the Colorado Cross-Disability Coalition and was the feature of the international Channel 22 documentary chronicling her journey navigating systems in the United States. Julissa has more than a decade of experience in radio program hosting; Her most recent radio show, *Prevencion es Salud con Julissa Soto*, focuses on health education and accessibility and airs on Tigre Radio, Colorado's leading, locally-owned and operated Spanish-language broadcasting channel.

Julissa effectively uses a multitude of local and national platforms to advance health equity and social justice for vulnerable and marginalized communities. In addition to her role as a media personality and CEO for Julissa Soto Latino Health Equity Consulting, Julissa serves on the Health Equity Commission for the Colorado Department of Public Health, the Suicide Prevention Commission for Colorado and the United States Substance Abuse and Mental Health Services Administration (SAMHSA)'s National Network to Eliminate Disparities in Behavioral Health (NNED) steering committee. She is a Cultural Advisory Board member for Vaccinate Your Family, an active member of the National Hispanic Medical Association, and a proud member of the KIPP Colorado Public Schools Board of Directors. Julissa is also a member of the Legislative Leadership Network for the Colorado Catholic Conference - where she combines her faith and health equity advocacy – and in her spare time, she serves as a role model and mentor with Young Invincibles.